



UPSTATE ALLIANCE FOR THE CREATIVE ECONOMY

This week we're going **OUTSIDE** on bike paths and country drives, and sharing cocktail ideas from The Berlin's Jaja Levons. Plus, business resources, job leads, unemployment insight and more!

Cap Region Bike Trails: Jeff Buell's 16-Mile Loop, From Albany to Troy



Jeff Buell is a Schenectady resident, Principal of **Redburn Development**, and all-around Cap Region enthusiast. He's also an avid biker who has been logging hundreds of miles during quarantine, so we asked him to share one of his favorite Cap Region bike trails...read on!

[Check out the trail here!](#)

Cap Region Cocktails at Home with Jaja Levons



Janesha "Jaja" Levons is a model, musician, actor, mixologist extraordinaire at [The Berlin](#) in Troy...Jaja does it all! We asked her to put together a few cocktails for us all to enjoy from the comfort of our own homes. Read on!

[Click here for the recipes!](#)

Cap NY Road Trip: Rural Schenectady County

Take a relaxing drive through rural Schenectady County and explore the Cap Region's natural beauty, while picking up great craft beverages and locally-made wine along the way. We are finally seeing some sunshine and warmer temps, which makes it a lot easier to get that vital dose of Vitamin D!

Due to COVID-19, NYS Parks has put out very **useful guidelines** for visiting parks and other recreation areas.



[Read more here!](#)

ACE Cap Region Creatives: Poet Marilyn McCabe



Marilyn McCabe is a published poet living in Saratoga Springs. She's also a freelancer, offering workshops at the Hyde Collection, writing book reviews for the Adirondack Daily Enterprise, and more.

Here, she shares what it means to be "an individual and largely unknown poet" during these unique times.

[Read more here!](#)

IMPORTANT! Health Insurance Open Enrollment Extended to June 15th



NYStateofHealth.ny.gov

Enroll Today!

Have you lost your job, your health insurance, or some of your income due to COVID-19? **You can apply for no-, low- or reduced-price insurance through New York State of Health through June 15th.**

Apply at NYStateofHealth.com, call NY State of Health Customer Service at 1-855-355-5777, or [click here](#) to get enrollment help.

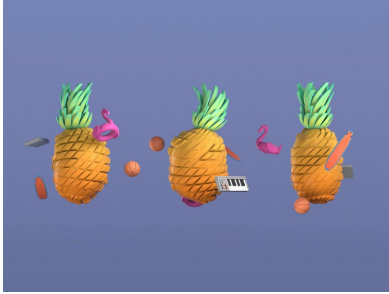
Applying for Unemployment: One Freelancer's Experience

Meet Barbara Price, a freelance textbook editor. When she applied for unemployment, she selected the wrong answer for a few questions which resulted in her being denied for benefits. In the interview, she details what went wrong so you don't make the same mistake.



[Read the interview here](#)

News & Business Resources



From Creative Boom
[Creative Industries Pivot Toward Motion Design During COVID](#)



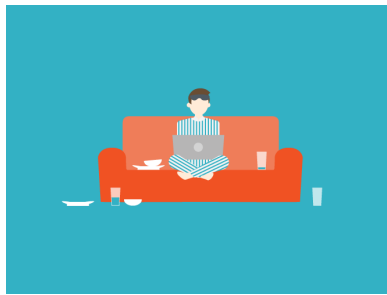
From Google
[Free Workshops and Events on "Grow with Google"](#)



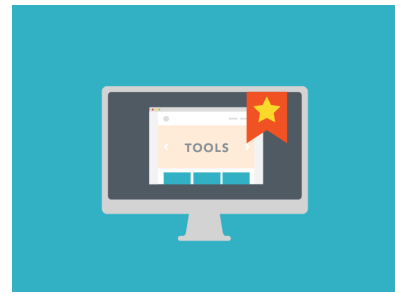
From Harvard Business Review
["Good Business" and Conscious Capitalism Is Emerging](#)



From Freelancers Hub
[Free Website-Building Series for Creative Entrepreneurs](#)



From Freelancers Union
[Remote Networking That Really Works](#)



From Freelancers Union
[How to Run an Awesome Webinar](#)

Special Job Opening



The Times Union Media Group is hiring a [Strategic Account Executive](#) to maximize digital marketing revenue in the Arts & Entertainment category.

[Click here for more info!](#)

Job and Volunteer Leads

- [Center for Economic Growth \(CEG\)](#) has job listings for a wide range of Capital Region companies. [Click here for more information.](#)
- [United Way of the Greater Capital Region](#) has in-person and virtual opportunities to volunteer with local agencies in need of support. [Please sign up via this link.](#)
- [Fusco Personnel Inc.](#) has leads on positions in the Capital Region. You can reach them at 1-800-34-FUSCO or jobs@fuscopersonnel.net.
- [Spectrum](#) is currently hiring in their Rotterdam office. [Click here to apply.](#)
- [NYS Department of Labor Job Board](#) has job openings in Albany. [Click here for more.](#)
- [DeCrescente](#) has open job positions. [Please visit their site to apply.](#)
- [Blue Shield of NENY](#) is now hiring seasonal Medicare Sales Consultants. [Click here to apply.](#)
- [DAIM Logistics Inc.](#) has career openings. [Click here to learn more and apply.](#)
- [CDTA](#) is currently hiring for multiple positions. [Click here to learn more and apply.](#)
- [Compass Group](#) has multiple job openings in the Albany area. [Click here for more.](#)
- [Target](#) has many positions available across the Capital Region. [Click here for more.](#)
- [Lowe's Home Improvement](#) has many positions available across the Capital Region. [Click here for more.](#)

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