



UPSTATE ALLIANCE FOR THE CREATIVE ECONOMY

Creative Economy Jobs Losses As High as 64% Last Summer in the Capital Region

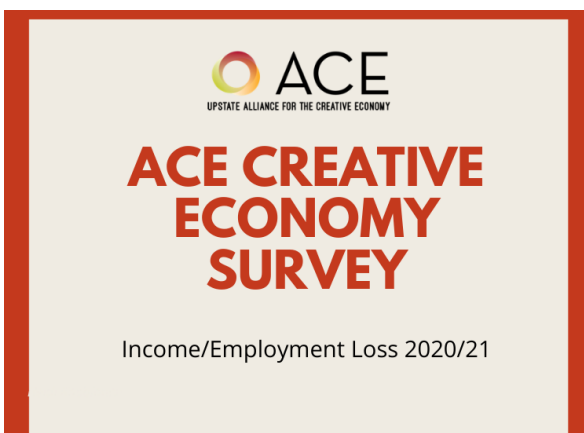


Creative Industries sectors suffered some of the highest percentage of job loss in New York's Capital Region by the end of summer, according to new statistics from the New York Department of Labor. In the third quarter, the Performing Arts and Spectator Sports sector saw a 64% decline in jobs over the year – the highest percentage lost out of any other sector in the eight-county region.

Click the link below to read more about how negatively our creative economy has been impacted by the pandemic. And, please share and use these numbers in any way you feel is useful to your organization, business and constituents.

[Click here for more](#)

Creative Economy Survey: Income/Employment Loss 2020/21



Please participate in this [three-minute survey](#) which will help shed light on services needed within the Capital Region Creative Industries to recover from this devastating economic downturn.

Please share this link with your network. **The more voices we have sharing their experience, the better we'll be able to tell our story.**

[Click here for more](#)

Author Noelle Gentile: Advocate, Educate, and Love

Director, writer, acting coach, and educator Noelle Gentile has two remarkable daughters--Isla (age eight) and Lucia a.k.a. "Lulu" (age six). Isla was diagnosed with epilepsy in February 2016 and on the autism spectrum in June 2018.



Writer Effy Redman and Noelle discussed the journey of Isla's diagnosis and how it led her to publish a book and become a strong advocate and educator for people with disabilities.

[Click here for more](#)

LIVING ONLINE Series: Raya Malcolm : Actor | Musician | Devising Artist



In his **LIVING ONLINE Series**, ACE Collaborator Corey Aldrich interviews artists about the the loss of the in person LIVE performance.

In this segment, Corey interviews Raya Malcolm about how the pandemic has impacted her artistic practice. She says, "**It's allowed me to really slow down and do some much needed self reflection.** Grow up a little bit. Take more ownership of who I am and who I want to be, as a person and as an artist."

[Click here for more!](#)

Empire State Youth Orchestra (ESYO) Roots Music Project



What is ESYO Roots Music Project? A new pilot music program for young musicians who aspire to immerse themselves in Folk, Old-Time, or Bluegrass.

How can you help? Email, post, and share the following link with your friends, family, students, and community and encourage them to take the short 60-second survey online at esyo.org/roots-music-survey.

[Take the survey here!](#)

In Honor of International Women's Day



From Time Magazine
**Local Woman Featured
in Time Magazine**



From UNESCO
**UNESCO Investigates
Gender Equality in the
Creative and Cultural
Sectors**



From MarketingWeek
**Two-Thirds of European
Female Marketers
Considered Quitting
During COVID**

National News & Resources



From The New York Times
**NYC's Arts & Recreation
Employment Down 66%**



From Artwork Archive
**New Podcast Explores
Life As a Working Artist**



From Freelancers Union
**Covid-Related Tax
Deductions for
Freelancers**

CapNY Job Opportunities

- **WMHT** is hiring for multiple positions
- **Thomas Cole National Historic Site** is hiring for multiple positions
- **The Mailworks** is hiring a Social Media & Content Specialist
- **PwC** is hiring a Proposal Writer
- **NYS Office of Parks, Recreation, and Historical Preservation** is hiring a Beaches Program Coordinator
- **Beekman 1802** is hiring a Senior Graphic Designer
- **VidMob** is hiring a Creative Operations Manager
- **Digifabshop** is hiring a Project Coordinator
- **Classic Interiors** is hiring a Design Assistant
- **apithealth, inc.** is hiring a Senior Marketing Associate
- **Fingerpaint** is hiring a Senior Copywriter

Are you hiring? Send us an email & we'll include your position(s) in the

list!

Download Newsletter Here

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