



UPSTATE ALLIANCE FOR THE CREATIVE ECONOMY

## 10 Can't Miss Walking Trails in Rensselaer County



Annie Jacobs is a naturalist and adventurer, poet, and artist living in Troy. She also happens to be the Communications Director of the **Rensselaer Plateau Alliance**. In the spirit of exploration and the coming of spring, she put together this incredible list of 10 can't miss trails for hikers, cyclists, artists, nature-lovers, and locavores.

[Click here for trails!](#)

## Jay Zhang Photography: CapNY LGBTQIA+ Entrepreneur



As a self identified queer person of color, Jay Zhang, Owner of **Jay Zhang Photography**, celebrates a wide spectrum of couples {through his wedding photography}. And, his investment and love of the Capital Region is evident throughout his work.

Writer Rio Riera Arbogast writes, "And, his investment and love of the Capital Region is evident throughout his work. From events by nonprofits to celebrations of LGBTQIA+ identity, Jay shows what is possible when sincerity meets vision and skill."

[Click here for more on Jay!](#)

## 5 Off the Beaten Path Food Spots: Glens Falls Insider

Writer, entrepreneur, and big-time foodie Nate Hallmark moved to Glens Falls in 2001. "I saw the beginning of the revitalization process that's made the city what it is today. Shops and restaurants returned. They brought new flavors that filled the city with a fabulous variety of tastes and art not seen before." Find out what Nate picks as his Top 5 spots, and take a road trip to Glens Falls to visit them yourself!



Click here for Nate's picks!

## ACE on Job Loss and Restarting the Creative Economy



[The Daily Gazette](#) interviewed ACE's Executive Director, Maureen Sager, regarding the report stating that the creative industries sectors suffered some of the [highest percentage of job loss in the Capital Region](#).

"The hope is that people understand that there's going to be a lot of pain for a long time," Sager said, "Just because we're starting to reopen doesn't mean that everybody's back to work."

Read the article here

## Covid Tribute Mural Is Touring the Region



United Way of the Greater Capital Region has partnered with the [Albany Center Gallery](#), and local artist [Rachel Baxter](#) to create a moveable mural to serve as a visual tribute and travel across Albany, Columbia, Greene, Rensselaer, Saratoga, Schenectady and Schoharie Counties. [Click here](#) to find out more about the project, and dates and times when it will be near you.

Find dates when the mural is coming to your area

## Local & National News



From Forbes  
[The Shift From the "Attention Economy" Toward a "Creator Economy"](#)



From Harvard Business Review  
[Marketing to Gen Zs Via "Digital Campfires"](#)



From Cultured  
[5 Black Abstract Artists You Should Know](#)



From Hudson Valley Magazine  
[New Brewery in an Old Factory, Coming to Cairo, NY](#)



From The Post Star  
[A Year After Shutdown, Glens Falls Restaurants Continue to Struggle](#)



From Saratoga Living  
[Caffe Lena Reopening to Live Audiences April 2nd](#)

## CapNY Job Opportunities

- [NY Tech Loop](#) has a great list of jobs in companies across CapNY
- [The Hudson Business Coalition, Inc.](#) is hiring an Administrative associate.
- [Youth FX](#) is hiring an Administrative & Operations Manager
- [WMHT](#) is hiring for multiple positions
- [Thomas Cole National Historic Site](#) is hiring for multiple positions
- [Fingerpaint](#) is hiring for multiple positions
- [Overit](#) is hiring for multiple positions
- [Dos Hermanos Taco Shop](#) is hiring a Restaurant Manager
- [Kyriba](#) is hiring a Digital Marketing Content Copywriter
- [The NYS Office of Parks, Recreation & Historic Preservation](#) is hiring for multiple seasonal positions

Are you hiring? Send us an email & we'll include your position(s) in the list!

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